

M.I.
CARES!

THE STATE OF MENTAL HEALTH CARE CHALLENGES AND SOLUTIONS

M.I. Mother's Keeper™

State of the Community Gun Violence
Prevention/Intervention Initiative

Opportunity Sponsorship Packages

Contact Information for Event Sponsorship:

P.O.C.
Rhonda L. Hamilton
240-274-9436
1-844 36HELP2

Advocates4mi@gmail.com
www.mimotherskeeper.com

SPONSORSHIP OPPORTUNITIES



HERO - \$10,000 Sponsorship Opportunity

2 Available



- Recognition as the individual or organizational HERO sponsor promoted throughout the event.
- Logo with direct link to your company's website listed on our webpage.
- Recognition as a HERO sponsor on all event related promotional materials, i.e., invites, flyers, e-mails, etc.
- Event posters displayed with company logo throughout the community for duration of 6-month initiative.
- Display of organization banner (All logo and marks must be submitted for approval.)
- Recognition as a HERO sponsor on event "thank you" signage.
- On stage recognition as a HERO sponsor during event, via 2 announcements.
- Space provided for your company's informational table set up and presence at the event.
- Opportunity for large check presentation.
- Certificate of Sponsorship acknowledgement.
- 2 M.I. Mother's Keeper™ event related T-Shirts.
- 10 Minute presentation by organization representative.

SPONSORSHIP OPPORTUNITIES



CHAMPION - \$5,000 Sponsorship Opportunity



- Recognition as a CHAMPION sponsor promoted throughout the event.
- Logo with direct link to your company's website listed on our webpage.
- Event posters displayed with company logo throughout the community for duration of 6-month initiative.
- Your company provided banners displayed at the event.
- Recognition as a CHAMPION sponsor on event "thank you" signage.
- On stage recognition as a CHAMPION sponsor during event, via 2 announcements.
- Space provided for your company's informational table set up and presence at the event.
- Certificate of Sponsorship acknowledgement.



SPONSORSHIP OPPORTUNITIES



SUPPORTER - \$500 Sponsorship Opportunity



- Recognition as a SUPPORTER sponsor promoted throughout the event.
- Company logo & name featured on M.I. Mother Keeper's™ website.
- Recognition as a SUPPORTER sponsor on event "thank you" signage.
- Certificate of Sponsorship acknowledgement.

FRIEND - \$250 Sponsorship Opportunity

- Recognition as a FRIEND sponsor promoted throughout the event.
- Company logo & name featured on M.I. Mother Keeper's™ website.
- Certificate of Sponsorship acknowledgement.

IN-KIND DONATIONS Sponsorship Opportunity

Sponsorship benefits for in-kind donations will be based upon a 2-to-1 ratio compared with the standard cash sponsorship fees. For example, an in-kind donation valued at \$5,000 would receive the sponsorship benefit offered to a \$2,500 cash sponsor.