



PRESS RELEASE

FOR IMMEDIATE RELEASE:

July 10, 2024

CONTACT:

Queen Jennifer Gelencia Muhammad – (202) 718-6515

Queen Elvera Patrick - (202) 867-1494

(WASHINGTON, DC) – Ward 4 Northwest, DC – The New Royal Family of Advocacy for Planetary Change will host a Press Conference (in person) on Friday, July 19, 2024 beginning at 10:30 AM at Samaritan Inns 5620 Colorado Ave., NW 20011, to solicit the participation of members of the Press and DC administration in this historic “walk for homeless citizens’ dignity and awareness” campaign. The DC Government’s 2025 budget cuts to housing vouchers, and homelessness resources will increase the challenges to survive for unhoused District citizens, thus the New Royal Family seeks to create a more empathetic, understanding, and impacted community of supporters, advocates, and activists who are ready to take a stand, lend a helping hand, and commit to embracing our homeless kings and queens during their long walk home.

(Washington, DC) – Ward 6 Northwest, DC. The New Royal Family’s 1st Annual “Awareness Walk for the Homeless” kicks off on Sunday, July 21, 2024 at 10AM. This historic event will commence in front of the Community for Creative Non-Violence (CCNV) shelter, located at 425 2nd Street, NW otherwise known as 425 Mitch Snyder Place, (2nd Street) NW Washington DC 20001, named in honor of renowned homeless advocate, Mitch Snyder.

Homeless Advocates from Baltimore, Hagerstown, Severn and Silver Spring, Maryland, as well as fellow advocates from Woodbridge, Henrico and Chesapeake, Virginia will excitedly join the “Walk”! Fellow patrons from Delaware, Pennsylvania, and New Jersey are travelling to the Nation’s Capital to join the New Royal Family’s CEO and former DC At-large Council Candidate Queen Jennifer Gelencia as she spearheads this momentous occasion of empowerment and citizen humanism.

The parade of “Honorary Marshals” includes, National Action Network’s DC Chapter President Sister Nia 2X, WPFW radio personality and return citizen advocate Mr. Rhozier “Roach” Brown, DC’s 2022 former mayoral candidate and mental health advocate Dr. Rhonda L. Hamilton, Samaritan Inns board member Bishop Andre Gray, former Miss USA pageant representative Elvera Patrick, Industrial Bank Director of Retail Banking, and Senior Vice President Jacqueline McSears Boles, Baltimore’s 2020 former mayoral candidate and Newsome Gospel Awards CEO Frederick D. Ware-Newsome, and dedicated members of the DMV religious leadership community.

Walking from Mitch Snyder Place, the jubilant spectacles of advocacy and community will joyously proceed past Union Station, a popular DC landmark that many unhoused citizens have called home. Sharing stories and devising strategies to save more families, the “spirited” crowd will rally back to CCNV to fellowship and serve.

Post parade activities will include live entertainment, free showers, food, clothing distribution, and hygiene swag bags for unhoused participants. We welcome sponsors and donors who wish to combat homelessness by vigilantly supporting our efforts in the community.

For more info: (202) 718-6515 Follow us on Facebook @The New Royal Family of Advocates for the Homeless